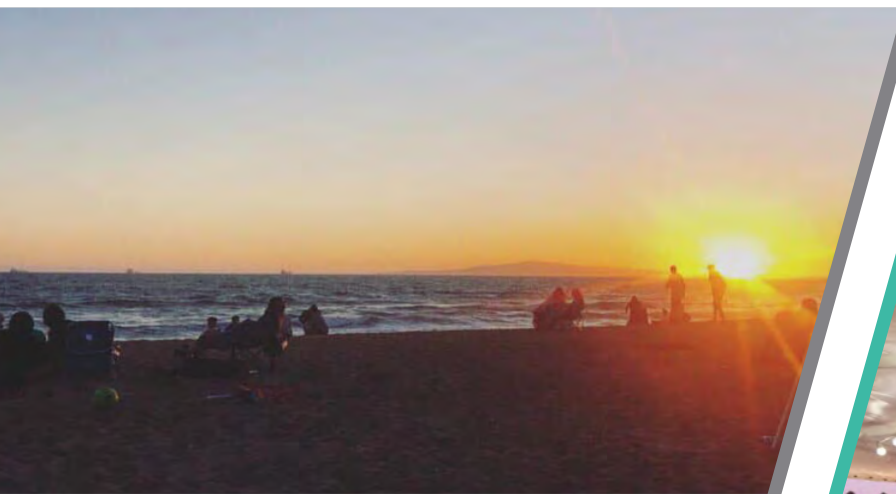


# SPONSORSHIP PROSPECTUS



2021-2022 [TAP-OC.ORG](http://TAP-OC.ORG)



**TAIWANESE AMERICAN**  
PROFESSIONALS 台美菁英協會

# About TAP-OC

Established in January 2017, Taiwanese American Professionals - Orange County (TAP-OC) is a 501(c)3, non-profit organization that is 100% volunteer driven and led by a team of passionate individuals of diverse professional backgrounds.

## Our Mission

To enhance the Taiwanese-American community by networking individuals interested in professional development while emphasizing the preservation of Taiwanese-American identity.

TAP-OC provides resources and programs that inspire and empower, develop and support professionals to become community-oriented leaders through programs that focus on themes of Leadership, Identity, Networking and Citizenship.

## Our Vision

To cultivate a community that not only connects like-minded individuals who are looking to contribute to something bigger than ourselves by giving back to society, but also build lifelong friendships that will grow beyond the organization while pursuing both professional and personal growth.

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**TACL x TAP** Taiwanese American Citizens League (TACL) was officially established on July 1985 with the mission to help improve the quality of life of Taiwanese Americans in the United States. Taiwanese American Professionals (TAP) make up the largest network of Taiwanese American professionals in the US. The ten chapters span from coast to coast, which include our nine sister chapters: Boston, New York, Washington D.C., Atlanta, Austin, Seattle, San Francisco, Los Angeles, and San Diego.



## A STRONG TAIWANESE PRESENCE IN OC



California has the largest population of Taiwanese Americans in the United States with Orange County as home for the third largest Asian American population. This Asian American population has grown 41% in Orange County within 2000-2010, more than double of the next highest population group. TAP-OC is a strong supporter of the **Write In Taiwanese** campaign because when a community is undercounted, it risks being under-represented and under-funded. This fast-paced growth emphasized the need for resources and programming for Taiwanese-Americans. Your support as a sponsor helps to nurture the next generation of leaders in the Asian American community

## OUR NUMBERS AT-A-GLANCE

FACEBOOK

**1,500+ FOLLOWERS, 1300+ LIKES**

INSTAGRAM

**500+ FOLLOWERS**

NEWSLETTER

**600+ TAP-OC INSIDERS**

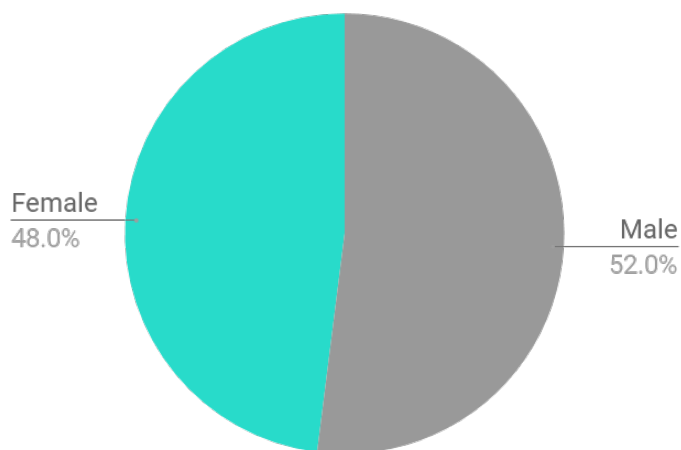
EVENTS

**28-30 EVENTS PER YEAR**

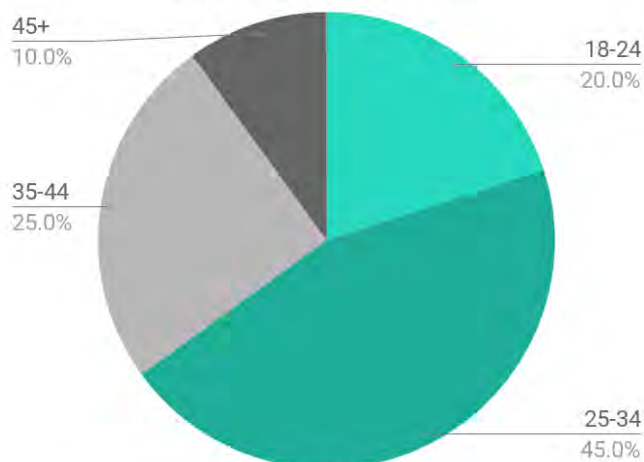
# Our Members



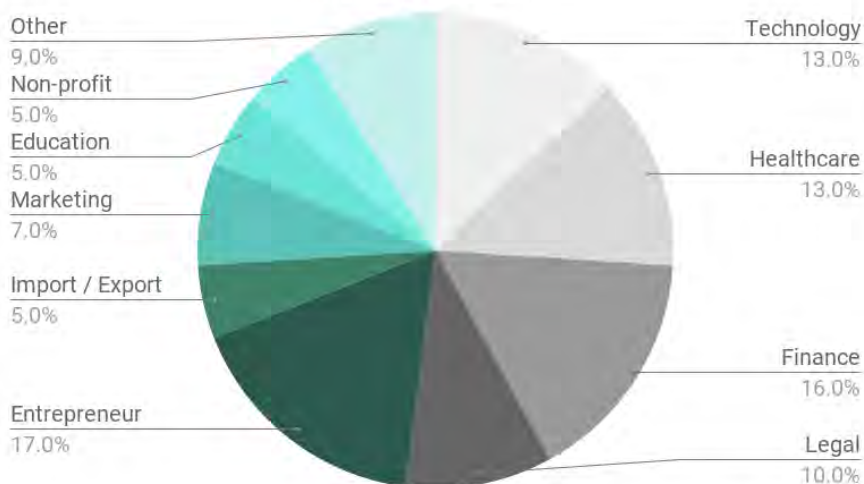
Gender Breakdown



Age Range Breakdown



Industry Breakdown





# Event Programs

## SOCIAL

TAPPY HOUR  
BOARD GAME NIGHTS  
FOODIE SOCIALS  
DOG MEETS DOG

## PROFESSIONAL

ENTREPRENEUR PANEL  
REAL ESTATE SEMINAR  
FINANCE WORKSHOP  
INDUSTRY MEET-UPS

## COMMUNITY SERVICE

FOOD BANK SERVICE  
ANIMAL SHELTER  
MUSEUM RESTORATION  
NATURE CLEAN-UP

## HEALTH & WELLNESS

RACE FOR THE CURE  
OUTDOORS HIKING  
BEACH BONFIRE  
PADDLEBOARD/KAYAK

## CULTURAL

1010 CELEBRATION  
LUNAR NEW YEAR  
MOON FESTIVAL  
TA HERITAGE MONTH

## MENTORSHIP

MIXER KICK-OFF  
6 MONTH MENTORSHIP



# Our Sponsors

## JOIN OUR SUPPORTERS

TAP-OC provides the Orange County community with resources and programming from a Taiwanese-American perspective. Your partnership and support helps to nurture the next generation of community leaders.



Taipei Economic & Cultural Office



## SPONSORSHIP LEVELS AND BENEFITS

SPONSORSHIP LEVELS	PEARL	GOLD	JADE	PLATINUM	DIAMOND (MAX 1)
SPONSORSHIP AMOUNT	\$125	\$250	\$350	\$500	\$1,000
NEWSLETTER FEATURE IN MONTH OF YOUR CHOICE (2 PER MONTH AVAIL.)	✓	✓	✓	✓	✓
WEBSITE RECOGNITION FOR ONE YEAR	✓	✓	✓	✓	✓
RECOGNITION AT ONE EVENT		✓	✓	✓	✓
COMPLIMENTARY TICKET TO A GENERAL PAID EVENT		1 TICKET	2 TICKETS	3 TICKETS	4 TICKETS
CROSS PROMOTION ON SOCIAL MEDIA		1 POST	2 POSTS	4 POSTS	6 POSTS
COMPLIMENTARY TICKETS TO ANNUAL PAID EVENT			1 TICKET	2 TICKETS	4 TICKETS
LOGO ON ONLINE BANNERS & FLYERS			✓	✓	✓
DISPLAY SIGNAGE AT EVENT			1 EVENT	2 EVENTS	4 EVENTS
ON-SITE EXHIBIT AT A MAJOR EVENT			1 EVENT	2 EVENTS	3 EVENTS
RECOGNITION AT ALL EVENTS					✓

### YOUR CONTRIBUTION MAKES A DIFFERENCE.

To continue empowering the Orange County community, we need your support. Your contribution to TAP-OC and TACL will aid 10,000+ members nationwide by helping us build stronger networks, cultivate more relationships, and raise awareness for our culture. General donations are also accepted. A formal acknowledgement letter will be provided for all donations and can be used as proof of contributions to claim tax deductions upon request. Contact us for more info. All sponsorships are active for a full year from sponsorship date.

# Contact Us

HAVE QUESTIONS  
OR INTERESTED IN  
SPONSORING?

LET US KNOW!



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VISIT AND FOLLOW US

[WWW.TAP-OC.ORG](http://WWW.TAP-OC.ORG)  
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[INSTAGRAM.COM/TAP\\_OC](https://INSTAGRAM.COM/TAP_OC)

# TAP-OC